

How can proptech solutions help real estate companies increase their social sustainability and thereby improve the prospects for social financing?

- This thesis aims to explore how proptech solutions can facilitate opportunities for real estate companies to secure social loans.
- By identifying obstacles and limitations in real estate companies' utilization of social loans for social sustainability and by utilizing proptech tools to interpret these values, we aim to provide clearer decision support in social financing.
- The objective is to demonstrate how proptech innovations can be adapted to generate more comprehensive and qualitative data, enabling real estate companies to more clearly showcase their social sustainability efforts and thus gain better access to social financing.
- By addressing these issues, the thesis will offer concrete insights and guidance for real estate companies seeking to enhance their social sustainability through the use of social loans and proptech-based decision support in financing.

